



New York State
School Boards
Association

Celebration of 21st Century Learning

*Show off the best
your school district
has to offer in an
exciting display of
educational excellence!*



NYSSBA's  92nd
Annual

Convention & Education Expo

Buffalo Niagara Convention Center

October 27-30, 2011

Dear Superintendent:

We're pleased to bring back the popular student exhibits to NYSSBA's 92nd Annual Convention & Education Expo in Buffalo, October 27-30, 2011. It was always a highlight for our 2,000+ attendees to see students in action, engaged in the learning process, and it was missed during our time in New York City. We couldn't be more pleased to welcome these exhibits back into our event!

With a title like Celebration of 21st Century Learning, it's clear that we want to highlight how your school district is re-envisioning learning and preparing students for the rapidly evolving global marketplace. If your school district is incorporating learning and innovation, digital literacy, and life and career skills into the school day, chances are you are building 21st century skills into the curriculum.

We invite your teachers, staff and students to join us in displaying their 21st century learning accomplishments to an audience of educational leaders from across the state. Booths are available on a first-come, first-served basis and should be reserved before the end of the school year.

If you have any questions concerning this opportunity, please contact NYSSBA's Member Relations Manager, Michael Bieber, at 1-800-342-3360 or 518-783-0200, or by e-mail at michael.bieber@nyssba.org. We look forward to seeing your school district represented in October!

Sincerely,



Rita M. Lashway, CAE
Deputy Executive Director



It's Back!

Not only is NYSSBA's Annual Convention & Education Expo back upstate in 2011, but we're bringing back the student learning displays.

NYSSBA's Celebration of 21st Century Learning is a display of ideas that demonstrates educational excellence in the form of exhibits and action-oriented programs. It's a way to give special recognition to your students and teachers!

We encourage student participation!

SHOWCASE YOUR SCHOOL DISTRICT!

We're looking for exhibits to highlight creativity in demonstrating how teachers are teaching and students are learning in three categories:

- **Learning and Innovation** (critical thinking, problem solving, innovation)
- **Digital Literacy** (technology, media, information)
- **Life and Career Skills** (leadership, self-direction, adaptability, accountability)

Booths are assigned on a first-come, first-served basis. Space is limited, so it is important to reserve early. Plan to reserve your space before the end of the school year.

If you are not able to provide a theme for your exhibit at this time, you may provide that information in the fall.



SHOW DETAILS

NYSSBA's 92nd Annual Convention & Education Expo, takes place October 27-30, 2011 at the Buffalo Niagara Convention Center, Convention Center Plaza –153 Franklin Street, Buffalo, New York, 14202.

Your booth must remain in place and staffed during these days and times:

- Friday, October 28, 8:00 a.m. – 5:00 p.m.
- Saturday, October 29, 8:00 a.m. – 1:00 p.m.

All exhibits will be located on the education expo floor. Please adhere to the following schedule:

- Move In: Thursday, October 27, *time to be determined*
- Move Out: Saturday, October 29, *beginning at 1:00 p.m.*

TERMS AND CONDITIONS

The Celebration of 21st Century Learning is for educational purposes only. It is not intended for displaying a product or service that can be sold, for publication displays, or for presentations before an audience at a scheduled time. You will need a responsible adult present at your booth during show hours. Your booth must remain in place and staffed during all listed hours.

Questions

Contact **Michael Bieber**, Member Relations Manager, at 1-800-342-3360 or 518-783-0200, or by e-mail at michael.bieber@nyssba.org.

NYSSBA's 92nd Annual Convention & Education Expo Celebration of 21st Century Learning – Application for Booth Space

Three convenient ways to reserve your booth!

@ **E-mail** scanned application to michael.bieber@nyssba.org

■ **Fax** application to 518-783-3540

☒ **Mail** application to New York State School Boards Association,
P.O. Box 1322, Williston, VT 05495



Please print clearly. This form may be duplicated.

CONTACT INFORMATION

School District/BOCES/Organization _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone (_____) _____ - _____

E-mail _____

EXHIBIT DESCRIPTION

Please attach or e-mail exhibit description to michael.bieber@nyssba.org (40 words or less)

Name of adult contacts (no more than 2):

1. _____ 2. _____

Name of students (attach additional sheet if necessary):

1. _____ 2. _____

Booths are assigned on a first-come, first-served basis. A copy of the floor plan will be e-mailed to by September 2011.

EXHIBIT SPACE RATE (SELECT ONE):

10'x 10' (1 booth): \$225 10'x 20' (2 booths): \$375 10'x 30' (3 booths): \$500

Booth payments will NOT be refunded if the space assignment is canceled within 30 days prior to the opening of the exhibit. There will a \$50 charge on all booth cancellations prior to that date.

As an exhibitor, you'll receive booth space with signage, a 6' draped table, 2 chairs and a wastebasket. Electricity and internet are not included with your booth fee. Forms for additional furniture, signage, audio-visual, electricity and internet will be sent to each district by September 2011.

THREE EASY WAYS TO PAY: CHECK, CREDIT CARD OR PURCHASE ORDER

Full payment is required. Total amount enclosed: \$ _____

Check: *Make checks payable to: **New York State School Boards Association***

Credit Card: VISA MasterCard American Express Discover

Credit Card No.: _____ Exp. Date: _____

Signature: _____

Purchase Order Number *(please attach):* _____

AGREEMENT

The undersigned agrees to all of the **terms and conditions** listed in the middle inside panel of this brochure:

Name: _____ Title: _____

Signature: _____ Date: _____



New York State
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Association

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