How to handle test opt-out requests

By the New York State Association of School Attorneys

School districts in New York are likely to face increasing numbers of requests from parents that children be allowed to “opt-out” of state standardized tests. However, neither the law nor commissioner’s regulations provide any legal right or mechanism for students—or districts—to opt-out of required state assessments. Moreover, the state’s accountability system requires districts to have a 95 percent participation rate in these assessments.

What should districts do when they receive an opt-out request? How should a student’s refusal to participate in a state required examination on a school test day be handled? This article discusses the requirements of both federal law and the State Education Department (SED), and outlines options for districts.

The opt-out movement

Across the nation, grassroots groups opposed to standardized testing have become politically organized in the past couple of years. This month, for the second year in a row, various groups and opt-out promoters protested at the U.S. Department of Education. The event, called “Occupy DOE 2.0: The Battle for Public Schools,” was held from April 4-7 in Washington, D.C. Speakers encouraged parents to contact school districts and request that their children be exempted from state tests.

On websites, blogs and social network forums, many groups have provided template letters and resources for parents to use in drafting such requests.

School board members and administrators need to understand the arguments that parents may raise in opting-out requests. They also need to understand the potential consequences if students do not take state assessments and the options a district has to ensure compliance with the law.

No Child Left Behind requirements

State governments’ testing programs are required by the federal No Child Left Behind Act (NCLB), a federal law that is expired but still in force. NCLB requires states to administer tests in English Language Arts (ELA) and mathematics in grades 3-8 and at least once in grades 10-12. It also requires states to administer testing in science at least once during grades 3-5; 6-9 and 10-12.

In New York, SED’s Office of State Assessment coordinates, develops, and implements the New York State Testing Program (NYSTP). NYSTP includes the following testing: (i) grades 3-8 in ELA and mathematics; (ii) grades 4 and 8 in science; (iii) Regents and Regents Competency Tests (RCTs); (iv) New York State English as a Second Language Achievement Test (NYSESLAT); (v) Language Assessment Battery-Revised (LAB-R); and (vi) the New York State Alternate Assessment (NYSAA). The testing primarily at issue in the opt-out movement includes testing in ELA and mathematics for Grades 3-8 and testing in science.

SED’s position on student participation

Although some states have statutory opt-out provisions, New York does not. Nor is opting out permitted under state commissioner’s regulations except under specific exceptions, such as those involving students with disabilities.

Steven E. Katz, SED’s director of the Office of State Assessment, addressed opting out of state tests in a six-paragraph memorandum he sent to superintendents in January 2013. Katz stated:

With the exception of certain areas in which parental consent is required, such as Committee on Special Education (CSE) evaluations for students with disabilities and certain federally-funded surveys and audits specified under the federal Protection of Pupil Rights Amendment (see 20 U.S.C. §1232h), there is no provision in statute or regulation allowing parents to opt their children out of state tests.

Katz also said: “All schools that administer state operational tests are also required to administer the field tests associated with them.”

Despite this memo, some anti-testing advocates still contend parents have a right to have students “refuse” to take a given test. In fact, one parent’s blog cited a response from SED that the parent received after seeking clarification about the memo: The blog reported that an SED official said districts “are required to place a test in front of all students who are present during the administration or make-up period.” In addition, SED explained that “[s]tudents who refuse to take any or all portions of these assessments are coded as ‘999,’ or ‘not tested.’ This code is not to be used as an opt-out option for parents.”

While the response contemplates the possibility of a student refusing to take a test, it does not indicate this is lawful or permissible. However, anti-testing advocates and parents may interpret SED’s statements differently.

Consequences for refusals and options for school districts

Contrary to the claims of some anti-testing advocates, there are potential consequences for students and districts when students fail to participate in state testing. First, in accordance with NCLB, New York State requires each district to have participation of at least 95 percent of a school as well as subgroups of students that are evaluated in the state’s accountability system. If a district does not reach this level of participation, it will not make “Adequate Yearly Progress” (AYP), and a district’s Title I funding will be affected. In addition, there may be intervention consequences for districts that fail to meet AYP.

Furthermore, districts’ policies and procedures for determining enrollment and promotion may be triggered. For example, a district’s procedures for promotion to the next grade may be based on a student’s level of achievement on a state assessment. In addition, districts may make determinations for enrollment into honors courses/programs or gifted and talented programs based on students’ performances on state assessments.

Finally, under newly adopted Annual Professional Performance Review (APPR) plans, student achievement on state assessments will be a portion of a teacher’s performance evaluation. Specifically, student achievement comprises 40 percent of each teacher’s principal evaluations, with part of that percent dependent upon student growth on state assessments or comparable measures. However, it is unknown whether student refusals to take any state assessments will be considered in this calculation under APPR. Without SED guidance on these open issues, districts face the unknown should a significant number of students refuse to participate in state assessments.

Given the potential consequences, districts may want to consider the following regarding the opt-out movement:

• Educate the community. An article in the district newsletter or posting to the district’s Facebook page or Twitter feed prior to tests can clarify the district’s position and encourage universal participation in state tests.

• Examine attendance policies. While some parents may seek to opt-out on a case-by-case basis, districts may simply keep them home on test days. Districts should consider reviewing their attendance policies and revising their policies to address such absences. If a student is absent, the student may be required to make up the test depending on the specific state assessment involved. In addition, districts may want to consider what, if any, consequences to implement if a student has an excused absence on a state assessment day. For instance, districts could prohibit students with such unexcused absences from participating in extracurricular clubs, athletics, or other school-sponsored functions (i.e., school dances, activity nights). However, districts should enforce such policies uniformly and give adequate notice on any changes.

• Provide make-up testing. Districts should carefully review guidance from SED regarding make-up testing. Not all state assessments can be made up and districts may want to address any individual questions on make-up testing with SED.

• Examine your student handbook. Districts may want to review academic guidance documents to ensure students are aware that participation in state exams is required and the potential impact of nonparticipation on grades, promotion and enrollment.

Given the minimal guidance offered by SED on parental opt-out requests, districts should be prepared to analyze each request on a case-by-case basis. Consult your school attorney regarding this relatively new and developing issue.

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