



New York State
School Boards
Association

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11TH ANNUAL PRE-CONVENTION
COMMUNICATIONS WORKSHOP
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11TH ANNUAL PRE-CONVENTION
COMMUNICATIONS WORKSHOP

Leveraging Creativity and Emotional Intelligence

Don't miss this **INFORMATIVE WORKSHOP** designed to help you use **EMOTIONAL INTELLIGENCE** and **CREATIVE THINKING** to make better decisions. You'll improve your **INTERPERSONAL COMMUNICATION SKILLS** and **DEVELOP CREATIVE TECHNIQUES** for solving problems in your district.



Attend this workshop and learn from experts who have worked closely with school leaders to:

- Resolve interpersonal conflicts and differences of opinions.
- Develop strategies to manage emotions.
- Reframe challenges when solving problems.



Learn from experienced educators how to work collaboratively and creatively.

THURSDAY, OCTOBER 24, 2019
11:00 A.M. – 3:30 P.M.
HYATT REGENCY ROCHESTER



New York State School Boards Association

11TH
ANNUAL PRE-CONVENTION
COMMUNICATIONS WORKSHOP



AGENDA



11:00 – 11:30 a.m. Registration

11:30 a.m. – 1:00 p.m. Effective Interpersonal Communication through Emotional Intelligence

Are personality conflicts, differences of opinion and distrust affecting your relationship with other members of your school board or administration?

In this session, you'll learn how to improve your interpersonal communication skills, build better relationships and work as part of a well-functioning team.

Two experts from the Yale Center for Emotional Intelligence, including an experienced school board member, will describe the characteristics of good interpersonal communication, as well as discuss strategies to resolve conflict and manage emotions.

Speakers

Marc Brackett, Ph.D., Founding Director, Yale Center for Emotional Intelligence, Yale University

Scott Levy, Executive Director, Yale Center for Emotional Intelligence and member, Byram Hills Board of Education

1:00 – 2:00 p.m. Lunch Buffet

2:00 – 3:30 p.m. How Creative Problem Solving Can Help Your District

Does your school district face complex challenges, but your board is bogged down by conventional thinking?

Building off the interpersonal communication skills discussed in the first session, you'll learn how to apply creative techniques for solving problems that prevent your board from providing students and staff with greater opportunities.

Led by an international expert in creativity who has worked with numerous school districts, you'll learn to reframe challenges, generate ideas and identify what distinguishes creative thinkers from ordinary thinkers.

Speaker

Gerard J. Puccio, Ph.D., Interim Associate Dean of the School of the Professions, former Department Chair and Professor at the International Center for Studies in Creativity, SUNY-Buffalo State

FACULTY



MARC BRACKETT, PH.D.

Marc Brackett, Ph.D., is founding director of the Yale Center for Emotional Intelligence and professor in the Child Study Center at Yale University. His research focuses on the role of emotions and emotional intelligence in learning, decision making, creativity, relationships, health, and performance. He is the lead developer of RULER, an evidence-based, systemic approach to social and emotional learning (ESL) that has been adopted by over 2,000 preschool to high schools across the United States and in other countries. He consults regularly with corporations like Facebook, Microsoft and Google on integrating emotional intelligence principles into employee training and product design. He is the author of *Permission to Feel* (Macmillan/Celadon), which was released in September of 2019.



SCOTT LEVY

Scott Levy is the executive director of the Yale Center for Emotional Intelligence. Prior to that, Scott was an Investment Banker at JPMorgan and Lehman/Barclays, providing strategic and financial advice to senior management and boards of public and private companies. He is deeply committed to public education and children's health. Scott is an elected member of the Byram Hills School District Board of Education and served as Chairman of the Byram Hills Education Foundation. He also serves as a Director of the Westchester Putnam School Boards Association. Scott graduated from Harvard College and served as a Senior Research Fellow in public education policy at the Harvard Kennedy School of Government.



GERARD J. PUCCIO, PH.D.

Gerard J. Puccio is Department Chair and Professor at the International Center for Studies in Creativity at Buffalo State. Dr. Puccio is an accomplished speaker and consultant; he has worked with major corporations, universities and numerous school districts. He has delivered creativity workshops and presentations across the United States and in more than 20 different countries, and was a featured speaker a TEDx event held in New York City. In 2013 Dr. Puccio was selected by the Teaching Company as one of America's Great Lecturers and delivered a "Great Course" entitled *The Creative Thinker's Toolkit*. He holds a Ph.D. in organizational psychology from the University of Manchester, England.

EVENT INFORMATION

Thursday, October 24, 2019

Hyatt Regency Rochester, Grand Ballroom
125 E Main Street, Rochester, NY 14604

COST: \$145*

CANCELLATION DEADLINE: October 11, 2019

* Fee includes resource materials, lunch and a nonrefundable \$35 administrative fee. You may pay by check, credit card or purchase order. Cancellations will not be refunded after the pre-registration/cancellation deadline. No-shows will be billed the full registration fee. Registration for this event is not included as part of your registration at NYSSBA's Annual Convention.

- Already registered for NYSSBA's Annual Convention? Go to convention.nyssba.org/registration#registration-info. Under Convention Changes and Cancellation Policy click Registration Change Form and follow the instructions for change request.
- If you are only attending the Pre-Convention Communications Workshop, register at convention.nyssba.org

FOR MORE INFORMATION please contact the New York State School Boards Association at 518.783.0200 or 800.342.3360 or via email at info@nyssba.org.

