



2019 Convention Sessions

Note: Schedule is subject to change.



THURSDAY – OCT. 24

FRIDAY – OCT. 25

SATURDAY – OCT. 26

School Law Seminar

8:00 a.m. – 4:00 p.m.

23rd Annual Pre-Convention School Law Seminar
Rochester Riverside Hotel, Grand Ballroom

Communications Workshop

11:30 a.m. – 3:30 p.m.

11th Annual Pre-Convention Communications Workshop:
Leveraging Creativity & Emotional Intelligence
Hyatt Regency Rochester, Grand Ballroom

Education Expo

11:30 a.m. – 4:30 p.m.

Expo Opening Dessert Reception: 12:30 – 1:30 p.m.

Educational Sessions

1:45 – 2:45 p.m. | 3:00 – 4:00 p.m.

A Culture Of Love	Planting SEEDS Of Diversity & Equity
Keeping Our Schools Safe: A Comprehensive Approach	Restorative Practices: Establishing Policy & Systemic Implementation
Personalizing Learning To Meet ESSA Expectations	Protecting Student Data & Privacy In Today's Digital Classrooms
Using Complex Data To Enhance Strategic Planning	Find A Superintendent In Six Months
Data Use For Accountability & Student Achievement	NYSSBA Advocacy Liaison Network
Space & Its Impact On Academic Success	Why My School Spends Less Than Yours
Re-Writing The Renewable Energy Playbook For Schools	Navigating Cybersecurity Threats
US Army Educational Outreach Program (AEOP)	Long Range Financial Planning

Convention Opening

4:30 – 6:45 p.m. | 6:45 – 8:00 p.m.

Opening Session/Keynote: Robert J. Duffy Closing the Skills Gap Convention Center: Grand Lilac Ballroom	Opening Reception Convention Center: Galleria
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Featured Sessions

8:00 – 9:00 a.m. | 9:15 – 10:15 a.m. | 10:30 – 11:30 a.m. | 10:30 a.m. – Noon | 1:00 – 2:30 p.m. | 4:00 – 5:00 p.m.

Trauma Informed Schools: Understanding The Impact Of Adverse Childhood Experiences Speaker: Isaac Collins, LMSW, CAS & Shameka Collins, LMSW	Reducing Stereotypes & Promoting Inclusivity In Childhood Speaker: Laura Elenbaas, Ph.D.	Government In The Sunshine Speaker: Kristin O'Neill, Esq., JD	Jefferson's Children: The Story Of One American Family Speaker: Shannon LaNier	A Conversation With The Commissioner	Panel Discussion: Are School Board Members In Touch With What's Happening In School Today? Moderator: Timothy G. Kremer
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Educational Sessions

8:00 – 9:00 a.m. | 9:15 – 10:15 a.m. | 10:30 – 11:30 a.m. | EXPO | 1:30 – 2:30 p.m. | EXPO | 4:00 – 5:00 p.m.

Building Diverse Teams Through Visioning & Mentoring	Activating The Power Of Student Voice		TASTE OF ROCHESTER LUNCH 11:30 a.m. – 1:00 p.m. • Expo Floor	Disproportionality In Suspension In NYC	EXPO NETWORKING RECEPTION 2:45 – 3:45 p.m. • Expo Floor	The Whole Child Approach: Through Immigrant Eyes
Mental Health First Aid Training For Employees	School Security	Accepting & Celebrating The LGBTQ Student		The Mental Health Initiative: Leading The Way		Creating A Diversion Program For Disruptive Students
A Legal Guide To School Board Meetings Do's & Don'ts	What's New & What's The Same In Collective Bargaining	Responding To Allegations Of Child Abuse In School		Free Speech In The Era Of Social Media		The Legal Framework Of School Board & Superintendent Relations
Inoculate Your District From "The Just Disease"	Anatomy Of District Goal Setting	Board Officers Roundtable		Focusing On Competence: Developing Superintendent Interview Questions		Managing Conflict: The Courage To Listen
The Academic Impacts Of Dual Enrollment	Making Cost Effective Staffing Decisions	Enhance Health Career Programs With Virtual Reality		A Neuropsychological Perspective On Social Emotional Learning		Establishing Quality Education For English Language Learners
Promoting Community Engagement In A Rural District	Using STEM Partnerships To Increase Student Experiences	C.O.L.T.S. Days Educational Programming		Implicit Bias: Who Knew?		Navigating Probationary Appointments & Tenure
Multi-Dimensional Wellness & Mental Health: Ignite Potential	SuperEval: Evaluations For School Boards & Superintendents	Community Engagement: How Well Are We Doing?		Securing Our Schools In An Uncertain World		
Communicating ESSA Report Cards To Improve Schools	Making Sense: Generating Better Board Decisions	Taking Cooperative Procurement To The Next Level		Taking "Career Ready" To The Next Level		Meeting Expectations: Communicating With Parents In 2019
Implementing The New NYS School Counseling Regulations	Crisis Communication: Monitoring & Securing Social Media			Burying The "I" In Leadership		Rebranding A District: Our New Story
Removing Non-Academic Barriers To Success	Problem Based Learning. An Evolving Initiative.	Odds-Beating Research & Continuously Improving School Systems		School Board: Are You Listening?		
Star Wars, Robo Cop & Star Trek: Artificial Intelligence & Student Safety	Vaping & Marijuana: What's The Connection?	Delegate Orientation		Designing A Successful Capital Project Vote		
School Facilities: Invest One Dollar, Save Four	Understanding School Finance: Foundation Aid	District Cost Savings Through Shared Services & Collaboration	Reading & Understanding The District's Financial Statements	Measuring School Climate		
Redefining Ready! New York Style	A New Look At Homework	Hot Topics In Policy	Raising Student Voice & Participation	Mental Health/Safety In 21st Century Schools		
Demystifying The School Psychologist's Role	Better Attendance, Grades & Behavior With Food	Telemedicine: The Future Of Student Health Care	Student Leadership In An Elementary School Setting	Social Media Guidance For School Board Members		
Rethinking Professional Learning In The Digital Age	Utilizing 1:1 Devices In Inclusive Classrooms	Full STEAM Ahead	Building A School Community Through Technology	Animal Assisted Interventions For Improved Student Outcomes		
Advancing Learning Environments From The Inside Out	District Data Reporting For Finances	Building A Systemic Equity Framework	Using The APPR Process To Improve Results			

Annual Business Meeting

8:00 a.m. – Conclusion

Annual Business Meeting
Convention Center, Grand Lilac Ballroom

Educational Sessions

8:30 – 9:30 a.m. | 9:45 – 10:45 a.m. | 11:00 a.m. – Noon

Creating A Culture Of Equity	My Brother's Keeper Movement: Equity In Action	Leading Organizational Transformation Related To Inclusivity
Mental Health Task Force: Support Through Collaboration	Threat Assessment Teams To Prevent School Violence	Developing Scenario-Based Emergency Response Drills
Student Cyberbullying: School District Responsibility & Liability	Avoiding District Election & Budget Vote Challenges	The Varying Landscape Of Employment Discrimination
Conducting Fair & Unbiased Superintendent Evaluations	Shared Leadership: The School Board/Superintendent Partnership	Responding To The Toughest BOE Questions
The Fab-5 That Sent Graduation Rates Soaring	Industry & Academics: Partnerships For Student Success	Standards-Based Grading Meets Next Gen Standards
Leveraging Personal Connections For District Partnerships	Differences & Commonalities Of IDEA & Section 504	Farm To School: Planting Seeds Of Success

2019 EXPO HOURS

THURSDAY, OCT. 24: 11:30 A.M. – 4:30 P.M.

FRIDAY, OCT. 25: 8:00 A.M. – 4:00 P.M.



The convention educational sessions, pre-convention events and featured sessions (excluding Opening Session and the Commissioner Session) have been approved for CTLE credits.