



MEMBER

Programs and Services



Programs and Services to Support Your Work on the Board.

*Because Every Student Deserves the
Opportunity to Be Their Best*

N. Y. S. SCHOOL BOARDS ASSOCIATION



Take advantage of your NYSSBA membership and the many benefits that are designed to make your board service more efficient and effective.

Our mission is to provide the advocacy, information, training and customized services you need to create learning environments that support success for all students.

Since 1896 our objective has always been – and continues to be – empowering school board members in their work.

We deliver on our promise by offering comprehensive benefits and support tailored to you. We invite you to review the many programs and services available to help make your board service easier and more effective.

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**Better school boards lead to
better student performance.**



MEMBER RELATIONS

Always Just a Phone Call Away!



We are all united in our goal of making public education the best it can be, but we recognize that each district faces unique challenges. That's why NYSSBA's member relations team maintains an open line of communication with all our member districts. We travel thousands of miles each year to visit face-to-face; or when it's more convenient, we meet virtually. We also make hundreds of phone calls throughout the year to make sure our board members, superintendents and district clerks are getting the support they need. Think of us as your personal concierge for all NYSSBA has to offer.

NYSSBA's member relations team will help you:



- **Advance your board's governance skills** by connecting members to the right leadership development programs.
- **Strengthen your public education advocacy** by sharing your district's specific issues with the governmental relations experts. Not only will they advocate on your behalf, they will also help you advocate more effectively yourself.
- **Save your district time and money** by connecting you to the appropriate school services partner that can help your district run more cost effectively and efficiently.
- Stay up to date on the latest public education news by highlighting the many communication channels NYSSBA offers such as video, reports, podcasts, emails and *On Board* (our award-winning newspaper).

And that's not all ... additional services include new member onboarding, recognition programs, virtual focus groups and consultations for your board and leadership team.



Let's get the conversation started.

Call us anytime at 800.342.3360 or schedule a virtual meeting at nyssba.org/mbr-rel-vm.



INFORMATION

Whatever you need to know about K-12 public education, we've got you covered.



In today's complex and rapidly changing environment, information is key to effective school leadership. And the breadth and depth of the information we share can help you stay up to date on the issues that matter. We leverage a variety of media channels so you can catch up whenever and wherever it's convenient.



NEWS YOU CAN USE:

- Our award-winning newspaper, ***On Board***, is published 17 times a year and mailed to your home.
- ***On Board Extra*** brings you late-breaking education news via email.
- **E-Clips**, emailed daily, gives you the top-trending education stories from around the state and nationally.
- **Message from the Executive Director**, a comprehensive weekly email update on the latest NYSSBA, state and national education news.



MULTI-MEDIA:

- Our monthly **President's Gavel** podcast provides insights into being a leader on the board.
- Share ideas with colleagues via the **Board Officers' Forum**.
- The **School Board Member Experience** website informs newly elected school board members how to navigate their first year.
- **Social media** – follow us on Twitter, Facebook, Instagram and LinkedIn.



PUBLICATIONS:

- Choose from more than 20 titles such as **Running Effective Board Meetings, Essential Evaluation Guide for Boards and Superintendents, Public Comment Guide, Board President's Handbook and more.**
- **School Law** is our premiere publication that covers every aspect of education law in New York State. It is reviewed and updated every two years. (fee-based)



LEADERSHIP DEVELOPMENT

Continuous improvement leads to high-functioning school boards.



School board service is a volunteer position that requires time and effort. Board members must fulfill certain roles and responsibilities and have a working knowledge of many education-related issues. And there's always more to learn. That's why we make it convenient for you to get up to speed in key areas related to your board service. Whether governance, fiscal or the latest trending topics in education, our staff specializes in delivering training that will give you confidence at the board table.

Our comprehensive programs (*fee based*) offer you premier training resources in person or online, as well as on a district-by-district basis.

- **Regional Workshops and Seminars:** Each year a variety of training events are held at multiple locations throughout the state or virtually, so you can choose a day and time that fits your schedule. The Board Officers Academy and Policy Workshops are annual favorites.
- **State-Mandated Training:** Bring your mandatory training home and complete it online, live virtually or attend an in-person event where you can interact with the presenters and network with your peers.
- **Custom Board Retreats:** Board dynamics are unique to each district and its community. Our CBRs are tailored to meet your specific needs and scheduled at your convenience as an in-person or virtual retreat.
- **Microlearning Courses:** A library of online courses available on our website on a variety of topics. The courses are brief, but in depth, to fit your busy schedule. And we're continually adding more.
- **Annual Convention & Education Expo:** This October event is the largest gathering of education leaders in the state. Choose from a variety of educational sessions and learn more about hundreds of educational products and services that can help your district save time and money.



ADVOCACY

Get the issues you care about
in front of key policymakers.



Regulatory and legislative activity is complex. That's why our skilled governmental relations staff is here to support you in advocating on state and federal issues that affect public education. From meetings with legislative and executive staff to bill drafting and testifying at hearings, we are your eyes, ears and voice in Albany. Plus, our partnership with the National School Boards Association provides inside information on pressing federal issues.



Take advantage of NYSSBA resources to influence public policy:

- **Grassroots Advocacy:** Participate in the resolutions process, which establishes the official advocacy positions for the Association, as well as specific Take Action campaigns via the online Action Center.
- **Advocacy Liaison:** Become your district's point of contact for NYSSBA advocacy activities and receive invitations to lobby days, Federal Legislative meetings and a monthly newsletter on advocacy efforts and legislative updates.
- **Advocacy Events:** The Capital Conference, NYSSBA Annual Lobby Day event, customized board advocacy training.
- **State Aid Expertise:** Annual updated state aid database, state aid factors trend analysis, school finance webinars.



LEGAL SERVICES

Resources for an increasingly complex legal environment.



The New York State School Boards Association's Legal Services team provides resources to help board members understand their responsibilities in an increasingly complex legal environment. NYSSBA attorneys also work closely with our Policy services department to ensure local policies are in line with the most up-to-date education law.



NYSSBA legal team provides consultations on school law topics, including:

- Open meetings/open records
- Board member eligibility, conflicts and school board governance
- Election guidance materials
- Student discipline and student records
- Student searches/drug testing
- Certified and classified employee rights and discipline, including 3020a and corresponding case law
- Case law and attorney
- General opinions/decisions
- General policy, procedure, legislative and regulatory school law issues

Our legal team monitors the everchanging legal requirements for public schools and offers practical guidance your district can use via the **Summer Law Conference** and **Pre-Convention School Law Seminar**.



BOARD POLICY

Powerful tools for effective board governance.



Confidence at the board table starts with a well-maintained policy manual. Our streamlined, user-friendly manuals are written in plain language so that you and your community can quickly access your district's operating procedures. You can count on us to help you stay up to date on changes in state and federal laws and regulations that affect your district's policy manual.

You'll always receive one-on-one support from our experienced and knowledgeable policy team when using our fee-based policy services*:

- The **Essential Policy Manual**: A newly developed customized policy manual for your district.
- **E-Policy Service**: Conversion of a paper manual into an easy to access electronic format.
- **Policy Update Service**: Quarterly updates of new and/or revised sample policies.
- **Policy by Design**: Design your own policy services package to best meet your district's needs.

As a member, you can request guidance and consultation at no cost.

**Most policy services can be delivered via the BoardDocs platform.*



Don't compromise your district with outdated policies. Let our staff help you develop and update policies that promote effective governance and efficient administration.



SCHOOL SERVICES PARTNERS

Save valuable time and money with our endorsed partners.

Efficiencies are the key to making the most of every budget dollar. We've partnered with companies that can streamline your district processes to free up staff to work on other tasks. Our current School Services Partners include:



BoardDocs
A DILIGENT BRAND

- **BoardDocs**, a user-friendly approach to paperless board meetings and an online district policy platform.



- **PERMA**, an association that is the premier provider of workers' compensation to public employers.



School Aid Specialists
THE REVENUE EXPERTS

- **School Aid Specialists**, a statewide firm that can maximize your district's state aid and other revenues.



- **OMNIA Partners**, Public Sector, the largest public sector cooperative purchasing organization.



- **SuperEval**, a platform that provides reflective and evidenced-based online evaluations for education leaders.

We are proud to be working for you –
a statewide network of nearly
5,200 board members and district administrators.



Together, we will make a positive impact
on the lives of our **public schoolchildren**
and **strengthen communities across New York.**



CONTACT NYSSBA

Annual Convention & Education Expo

Convention: Jennifer Kearney, 518.783.3714
Expo: Anna O'Hara, 518.783.3710

Awards and Recognition Program

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Billing/Refunds/Invoice Questions

Courtney Szozda, 518.783.3732

BoardDocs

James Page, 518.783.3748

Board Officers' Forum

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Custom Board Retreats

Darci D'Ercole, 518.783.3764

District Clerk Only Roundtable (*nyssba.ning.com*)

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Legislative Questions

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Membership (*Joining/Benefits*)

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Membership Dues

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Membership Updates

Tami Beaudette, 518.783.3755

On Board

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Publication Orders

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Policy Questions

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Proof of Training/Certificates

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Registration

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Research

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School Services Partners

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Training Programs (*in-person, online, live virtual*)

Darci D'Ercole, 518.783.3764

Webinars

Live: Mark Guidetti, 518.783.3752

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