

**Become top of mind
with New York State's
school district decision
makers throughout
the entire year.**

Support Opportunities

Choose one or more of these support opportunities to maximize your brand awareness and strengthen your connection with hundreds of school districts and BOCES

Support Opportunity	Description
EClips \$16,000 - 1 Year \$8,000 - 6 Months	A free email clipping service providing links to state and national education news
New School Board Member Academy \$8,500	Two-day state-mandated training for new school board members
NYSSBA eLearning Courses \$8,000	Online, interactive version of the in-person state-mandated training
Summer Law Conference* \$8,000	Developed to keep board members up-to-date on the key legal issues affecting the governance and operation of their school districts
The Capital Conference \$7,500	A complimentary advocacy conference held yearly featuring the latest in state issues affecting education followed by a day of lobbying in the state capitol
Board Officers Academy \$7,000	For current or aspiring board officers to elevate their governance expertise and network with their peers
NYSSBA President's Gavel Podcasts \$7,000	A monthly podcast providing insights into being a leader on the board
District Clerk Workshops \$4,500	Specifically designed for district clerks to help them with key issues they encounter in their daily work
Policy Workshops \$4,500	Designed to keep board members up-to-date on policy issues affecting their school districts
Superintendent Evaluation Workshops \$4,500	Developed to demonstrate a fair and objective evaluation process to achieve a strong-board-superintendent relationship
Hot Topic/Emerging Issues Webinars Call for Pricing	Developed to cover timely topics to address evolving leadership governance, policy, fiscal, legal, technology and risk management issues facing board members and school administrators

As a supporter, your company will receive a multitude of benefits which may include:

- Brief speaking opportunities
- Up to two (2) complimentary registrations per location
- Full- or half-page 4-color ads in *On Board*, our award winning newspaper
- eMarketing, print and signage recognition (deadlines apply)
- Option to supply a company flier at event
- Event attendee mailing addresses (no email addresses or phone numbers are included)

Don't see an opportunity that meets your marketing budget? Call to discuss a customized package. Cassandra Ingham, Business Development Manager at 518-783-3726

NYSSBA reserves the right to decline any sponsorship or support activity which violates the character, mission and integrity of the association.

*Exclusions apply. Please inquire.

**To learn more visit
www.nyssba.org.**