

Become top of mind with New York State's school district decision makers throughout the entire year.

Support Opportunities

Choose one or more of these support opportunities to maximize your brand awareness and strengthen your connection with hundreds of school districts and BOCES

Support Opportunity	Description
EClips \$15,000 - 1 Year \$8,000 - 6 Months	A free email clipping service providing links to state and national education news
New School Board Member Academy \$8,500	Two-day state-mandated training for new school board members (virtual and in-person)
Summer Law Conference* \$8,000	Developed to keep board members up-to-date on the key legal issues affecting the governance and operation of their school districts (virtual and in-person)
The Capital Conference \$7,500	A virtual complimentary advocacy conference held yearly featuring the latest in state issues affecting education
Board Officers Academy \$7,000	A virtual academy for current or aspiring board officers to elevate their governance expertise and network with their peers
NYSSBA President's Gavel Podcasts \$5,000	A monthly podcast providing insights into being a leader on the board
District Clerk Workshops \$3,500	Specifically designed for district clerks to help them with key issues they encounter in their daily work (virtual and in-person)
Policy Workshops \$4,500	A virtual workshop designed to keep board members up-to-date on policy issues affecting their school districts
Leadership in Education Event Call for Pricing	An in-person two-day event with a variety of educational sessions and networking opportunities for new and veteran board members as well as administrators
Hot Topic/Emerging Issues Webinars Call for Pricing	Developed to cover timely topics to address evolving leadership governance, policy, fiscal, legal, technology and risk management issues facing board members and school administrators
Microlearning Courses Call for Pricing	Brief but in-depth online courses created to be taken at home or on the go on important education topics to enhance board member knowledge

As a supporter, your company will receive a multitude of benefits which may include:

- Brief speaking opportunities
- Up to two (2) complimentary registrations per location
- Full- or half-page 4-color ads in *On Board*, our award winning newspaper
- E-Clips advertising
- eMarketing, print and signage recognition
- Option to supply a company flier at event
- Event attendee mailing addresses (no email addresses or phone numbers are included)

Don't see an opportunity that meets your marketing budget? Call to discuss a customized package. David Albert, Chief Communications and Marketing Officer at 518-783-3716

NYSSBA reserves the right to decline any sponsorship or support activity which violates the character, mission and integrity of the association.

**To learn more visit
nyssba.org**

*Exclusions apply. Please inquire.