

How to reserve your advertising space:

 Email contract to anna.ohara@nyssba.org

 Fax contract to 518-783-3540

NYSSBA's 2018 District Employment Advertising Contract

ON BOARD ADVERTISING

2018 On Board Schedule

Please check the issue(s) for ad placement.

Publication Dates	Reservations & Ad Deadlines
<input type="checkbox"/> January 22	December 8, 2017
<input type="checkbox"/> February 5	January 17
<input type="checkbox"/> February 19	January 31
<input type="checkbox"/> March 12	February 14
<input type="checkbox"/> April 2	March 7
<input type="checkbox"/> April 23	March 28
<input type="checkbox"/> May 7	April 18
<input type="checkbox"/> May 28	May 2
<input type="checkbox"/> June 11	May 23
<input type="checkbox"/> July 2	June 6
<input type="checkbox"/> July 23	June 27
<input type="checkbox"/> August 13	July 18
<input type="checkbox"/> September 3	August 8
<input type="checkbox"/> September 24	August 29
<input type="checkbox"/> October 15	September 19
<input type="checkbox"/> November 5	October 10
<input type="checkbox"/> November 26	October 31
<input type="checkbox"/> December 17	November 21

Ad Size	Dimensions
Quarter-Page	4.875"w x 6.5"h

Pricing Chart Per Insertion

Please indicate desired ad

Ad Size	Cost
<input type="checkbox"/> Quarter Page	\$180
<input type="checkbox"/> Quarter Page w/Web Posting*	\$260
<input type="checkbox"/> Web Posting* ONLY	\$175
<input type="checkbox"/> Additional Web Posting*	\$150

Web Posting Submitted**

Web Posting Start Date: _____

Web Posting End Date: _____

Layout Charges

NYSSBA can assist with laying out ads that are not camera-ready.
Quarter page layout \$70

ADVERTISING INFORMATION

Position _____

School District _____

AMOUNT DUE

Cost per Insertion/Posting \$ _____

of Insertions/Postings _____

Layout Charges \$ _____

TOTAL \$ _____

METHOD OF PAYMENT

Purchase Order # _____

Check Please Send Invoice Credit Card

Card Holder's Name _____

Account Number _____ Exp. Date _____

Ad Size _____ Dimensions _____

Card Holder's Signature _____

COMPANY INFORMATION

District/Organization Purchasing Ad _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone _____

Email _____

Signature _____

*Includes one (1) 4-week web posting for one (1) vacancy per online posting. Additional listings are available for an additional fee if submitted at the same time, see above for pricing.

**Web Listings require the ONLINE Web Listings Form to be submitted (www.nyssba.org/dist-openings/district-vacancies).