



Our work is guided by the position statements annually adopted by our membership during the Annual Business Meeting.

**From meetings with legislative and executive staff to bill drafting and analysis and testifying at hearings, we are your eyes and ears in Albany.**

This includes everything from direct efforts on local issues with which you need assistance, to pressing statewide issues that affect all school districts. Through our partnership with NSBA, we also represent you in Congress and with the United States Department of Education.



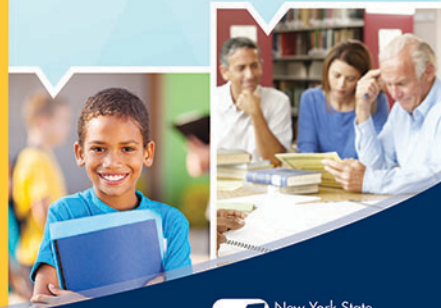
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**DOES YOUR DISTRICT  
NEED SUPPORT?**

**ADVO  
CACY**



# DOES YOUR DISTRICT NEED SUPPORT?

## Leverage our governmental relations resources to accomplish your district's goals

As a NYSSBA member, you have access to the tools needed to support your advocacy efforts in your community, at the state capital and in Washington, D.C.

Take advantage of these member-only resources.

## UNDERSTAND YOUR DISTRICT'S STATE AID ALLOCATION

Navigating the complex world of state education aid and the cumbersome formulas that surround it can be overwhelming. We have resources to help you understand the implications for your district.

- **State Aid Analysis** includes a comprehensive explanation of your district's state aid package. Talk to experienced staff to learn more.
- **District Specific Data** on the state's enacted and proposed budget.
- **Trend Analysis** shows how your district's student poverty counts, ELL population, combined wealth ratio and other state aid factors have changed over the past decade.
- **Resident Staff Expertise** who can explain the inner-workings of the state aid funding process.

## REQUEST SERVICES TAILORED TO YOUR DISTRICT'S NEEDS

Request one or more customized services designed to help your district and larger community make your voice heard at the state capitol.

- **Bill Drafting Services** include local issues. Let us draft your legislation and provide the needed support to advance it through the legislature.
- **Lobby Days** can be requested. We can arrange meetings with state senators and assembly members in Albany on your behalf and attend those events with your board.
- **In-district Visits** can be arranged if a trip to Albany isn't feasible. We can coordinate visits with legislators in their local offices.
- **Local Training** that can be delivered in your district or as a webinar provides actionable takeaways on how to effectively advance issues with your representatives.

## STAY UP-TO-DATE ON LEGISLATIVE ACTIVITIES

Don't miss important updates about key legislative actions.

- **Advocacy Alerts** are electronic communications that provide inside information on regulatory and legislative activity and Calls to Action.
- **Key Issues** web page provides up-to-date legislative information and position memos.
- **Webinars** are timed to coincide with significant events at the state and federal level. These town-hall style events provide an analysis of the Executive proposed budget, a recap of the state's enacted budget and an annual federal issues update.



Our Governmental Relations staff advocates year-round on behalf of school board members at both the state and federal levels on issues that affect public education. Your involvement allows us to succeed together.

## MAKE YOUR DISTRICT'S VOICE HEARD

Whether it's on the local, state or federal level, your district's involvement supports the efforts and initiatives NYSSBA works on all year long.

- **The Online Action Center** provides automated services on key issues making it easier for you to contact the appropriate elected officials with the simple click of a button.
- **The Capital Conference**, NYSSBA's annual conference and lobby day, is held in Albany in mid-winter so you can influence legislators before key budget decisions are made.
- **NSBA's National Advocacy Institute**, a national event held in Washington, D.C., provides the latest on key federal issues from full time federal advocates and experts.
- **NYSSBA's August In-District Federal Campaign** brings lobbying efforts to your elected official's district offices through in-district congressional visits.

Learn more about NYSSBA's advocacy efforts and sign-up for Advocacy Alerts at [www.nyssba.org/advocacy](http://www.nyssba.org/advocacy).

