School Board Recognition Week

October 18-22, 2021

Sample News Release

(Print on school district letterhead and send to local media outlets.)
FOR IMMEDIATE RELEASE
For more information, contact: (Person's name and phone number)

School Board Recognition Week set for October 18 - 22

(City) — The New York State School Boards Association recognizes October 18 - 22 as School Board Recognition Week. This is a time to promote awareness and understanding of the important work performed by school board members. (Your school district name) is joining all public school districts across the state to celebrate School Board Recognition Week to honor local board members for their commitment to (community's name) and its children.

"It takes strong schools to build a strong community, and these men and women devote countless hours to making sure our schools are helping every child learn at a higher level," (superintendent's full name) said. "They make the tough decisions every month and spend many hours studying education issues and regulations in order to provide the kind of accountability our citizens expect."

(Superintendent's last name) said the key work of school boards is to raise student achievement by:
- Creating a shared vision for the future of education
- Setting the direction of the school district to achieve the highest student performance
- Providing accountability for student achievement results
- Developing a budget that aligns district resources to improve achievement
- Supporting a healthy school district culture in which to work and to learn
- And much more!

"School board members give the (community's name) citizens a voice in education decision making. Even though we make a special effort to show our appreciation in February, their contribution is a year-round commitment," (Superintendent) said.

The members serving our district and their years of service are as follows: (list board members here)

(Conclude with the ways the district will recognize your school board members during the week.)