

# Introducing New and Exciting Support Opportunities

NYSSBA is now offering your company a chance to be spotlighted in front of a targeted K-12 public education audience in New York State through a variety of key support opportunities.

Designed to maximize exposure and visibility, your company can **support one or more of our events and/or programs and have year round exposure**. Support our news videos and connect with a broad audience or choose a workshop and connect with a small more intimate audience.

Choose one or more of these support opportunities:

Program/Event	Benefit
NYSSBA News Videos	Logo & website in video
Webinars	Recognition on slide before webinar – “waiting room” and last slide of webinar presentation
New School Board Member Academies	Table with brochures/1 small banner
eLearning Courses	Platform welcome page recognition
NYSSBA’s Study Break Podcasts	Recognition in podcast
Board Officers Academies	Table with brochures/1 small banner
Budget Workshops	Table with brochures/1 small banner
Superintendent Evaluation Workshops	Table with brochures/1 small banner
District Clerk Workshops	Table with brochures/1 small banner
Policy Workshops	Table with brochures/1 small banner

As a supporter, your company will receive a multitude of *additional benefits* which may include:

- Brief speaking opportunities (if appropriate)
- Up to two (2) complimentary event registrations, per location
- Full or half page full color ads in *On Board*, our award winning newspaper
- eMarketing, print and signage recognition
- Company flier inserted into workshop materials (if available)
- Event attendee mailing addresses (No email addresses or phone numbers will be released)

CALL OR EMAIL TODAY FOR YOUR  
CUSTOMIZED PACKAGE

Contact **Archa Wachowicz**,  
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